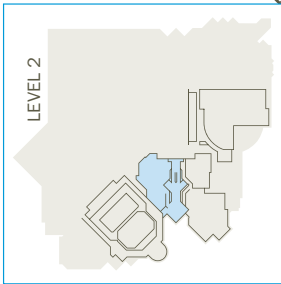
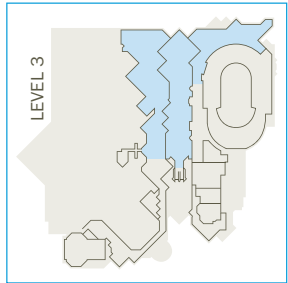
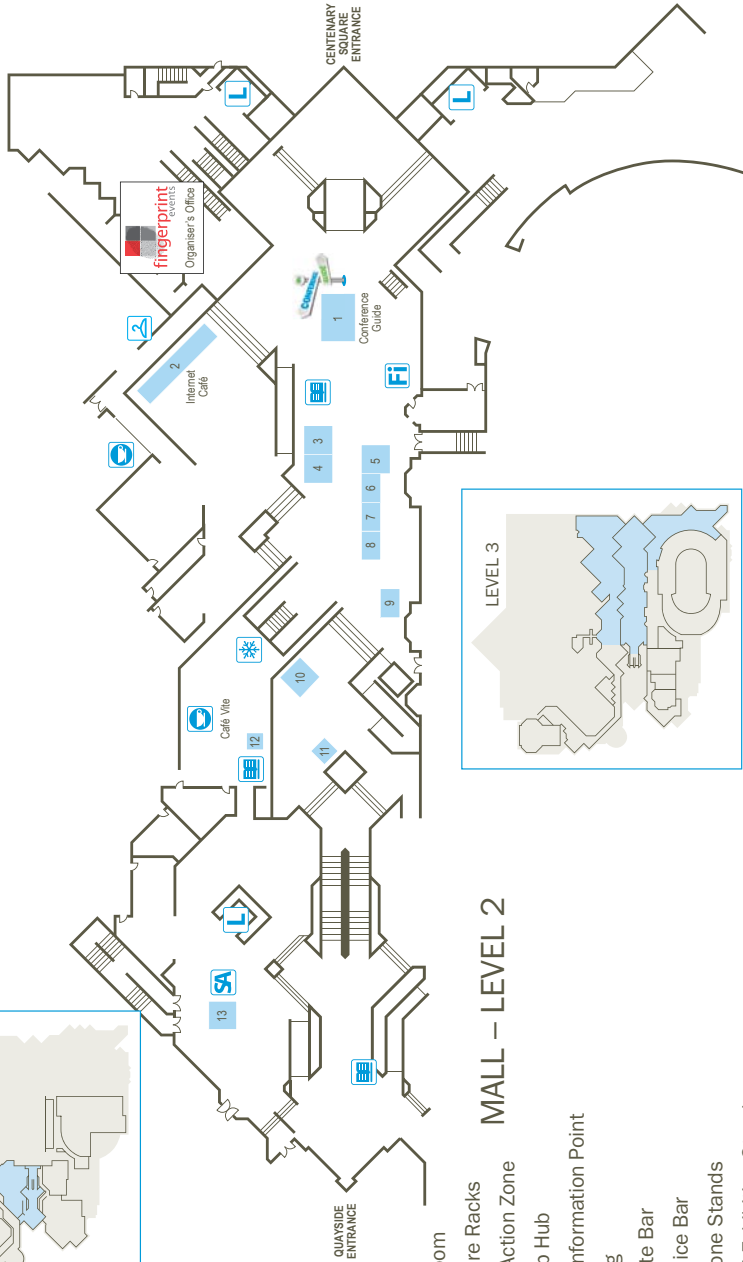


THE ICC, BIRMINGHAM



MALL – LEVEL 3



MALL – LEVEL 2

Key

- Lifts
- Cloakroom
- Literature Racks
- Social Action Zone
- Start Up Hub
- Fringe Information Point
- Catering
- Ice White Bar
- GWB Juice Bar
- Party Zone Stands
- General Exhibition Stands
- Market Place Stands

